



ST. THOMAS AQUINAS COLLEGE

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For Immediate Release

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ST. THOMAS APPOINTS BRIDGET CLARK TO ASSISTANT DIRECTOR OF CAMPUS COMMUNICATIONS AND ENROLLMENT MARKETING

(SPARKILL, NY – APRIL 1, 2008) – St. Thomas Aquinas College has appointed Bridget (Fenton) Clark to Assistant Director of Campus Communications and Enrollment Marketing, announced Vin Crapanzano, the College's Dean of Marketing and Enrollment Management.

Mrs. Clark, a St. Thomas Honors Program alumna, graduated magna cum laude in 2004 with a B.A. in Communication Arts. She received her MBA in Marketing in 2007 from Iona College's Hagan School of Business. Previously, Mrs. Clark held the position of Marketing Communications and Public Relations Specialist at Union State Bank where she was responsible for all public relations and internal communications activities.

"As a St. Thomas graduate, Bridget's background made her the best candidate for this position at the College. She understands the mission of the College and the challenges that face our admissions counselors as they compete for the best students. She'll bring her experience of marketing and public relations to help us push the College further along our goals," Crapanzano states.

She currently serves as a member of the St. Thomas Aquinas Alumni Board and as a vice chairperson of the Arts Council of Rockland's board of directors. She is also involved in Rockland County's community theater network as a member of both Elmwood and Antrim Playhouses.

Mrs. Clark can be reached in the Office of Campus Communications and Enrollment Marketing at 845-398-4020 or by email at bclark@stac.edu.

MORE ABOUT ST. THOMAS

The College's 2,700 full and part time students can choose from over 60 different majors, minors, specializations, and dual degree programs across five divisions: The Humanities; Business Administration; Social Sciences; Natural Sciences & Mathematics; and Teacher Education or are enrolled in one of our graduate programs. St. Thomas has expanded its offerings to include: a Master of Science in Education with specializations in Literacy, Special Education, and Educational Leadership, a Post Masters Certificate program in Education, a Master of Science in Teaching, a Master of Business Administration program, a Bachelor of Arts, Bachelor of Science and Bachelor of Science in Education, and an Associate of Arts and an Associate of Science degree, the latter two offered at the West Point Military Academy. For more information on the College visit www.stac.edu.