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ST. THOMAS PROMOTES DANIELLE N. MAC KAY TO DIRECTOR OF ADMISSIONS

(SPARKILL, NY –March 12, 2008) – St. Thomas Aquinas College recently promoted Danielle Mac Kay to Director of Admissions, announced Vin Crapanzano, the College’s Dean for Enrollment Management and Marketing.

Mac Kay, of Sparkill (NY), holds a BA in Communications with a concentration in Organizational Communication and Public Relations from Rutgers University (NJ). She has a MA in Strategic Communication from Seton Hall University (NJ). She is a member of the 2008 Leadership Rockland, Inc., class.

Mac Kay joined the College in 2003 as an Admissions Counselor and was promoted to Assistant Director of Communications & Marketing in 2005. As Assistant Director she supported the functions of the College’s Enrollment and Advancement teams and worked with the Dean on the College’s press and media relations, advertising, and printing, among other areas.

In 2006, Mac Kay was promoted to Associate Director of Enrollment Marketing and Campus Communications, her most recent position at the College. As Associate Director, she took the lead on the majority of communications and marketing initiatives for the College.

“Danielle’s combined background in Admissions and communications and her continual hard work made this promotion a natural next step in her career. She understands the challenges of marketing and recruiting new students each year. She’ll use her combined experiences to lead the Admissions staff further along toward our enrollment goals,” Crapanzano said.

Ms. Mac Kay can be reached in the Office of Admissions at 845-398-4102 or by email at dmackay@stac.edu.

MORE ABOUT ST. THOMAS

The College’s 2,700 full and part time students can choose from over 60 different majors, minors, specializations, and dual degree programs across five divisions: The Humanities; Business Administration; Social Sciences; Natural Sciences & Mathematics; and Teacher Education or are enrolled in one of our graduate programs. St. Thomas has expanded its offerings to include: a Master of Science in Education with specializations in Literacy, Special Education, and Educational Leadership, a Post Masters Certificate program in Education, a Master of Science in Teaching, a Master of Business Administration program, a Bachelor of Arts, Bachelor of Science and Bachelor of Science in Education, and an Associate of Arts and an Associate of Science degree, the latter two offered at the West Point Military Academy. For more information on the College visit www.stac.edu.