



## ST. THOMAS AQUINAS COLLEGE LOGO GUIDELINES:

- Accurate and consistent use of the STAC logo is essential from a visual, branding, and legal standpoint.
- All elements of the logo must be used as a single unit in the relationship shown.
- The logo should never be resized disproportionately and shadows should never be placed behind it.
- Only use original artwork provided by St. Thomas Aquinas College.
- For more information, call the Office of Enrollment Marketing and Campus Communications at 845-398-4016.

## COLOR LOGO VERSIONS:

The STAC logo uses one main color (PMS 209 Maroon) but it can be interchanged with PMS 142 Gold or in white as a “knock out” on a contrasting colored background

Use of spot colors (Pantone Color Systems) PMS 209 or PMS 142 is recommended.

### Horizontal Format:



### Vertical Format:



#### PANTONE 209

C39; M91; Y57; K38  
HEX #72263D  
R-114 G-38 B-61



#### PANTONE 142

C0; M22; Y70; K5  
HEX #F5BE49  
R-245 G-190 B-73

### Logo in PMS 142



### PMS 142 as a background color



### Inverted (KO) Logo Version



### USING THE TORCH ON ITS OWN:

Use of the Torch on its own is permitted as a graphic element.



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### BLACK AND WHITE LOGO VERSIONS:

#### Horizontal Format:



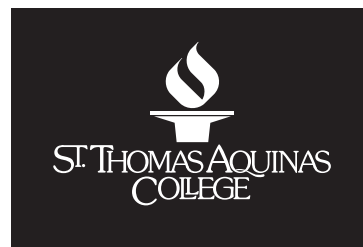
#### Horizontal Knock Out:



#### Vertical Format:



#### Vertical Knock Out:



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### FONTS:

**Logo font:** Souvenir

**Collateral Content Font:** Trade Gothic