ST. THOMAS AQUINAS COLLEGE LOGO GUIDELINES:

- Accurate and consistent use of the STAC logo is essential from a visual, branding, and legal standpoint.
- All elements of the logo must be used as a single unit in the relationship shown.
- The logo should never be resized disproportionally and shadows should never be placed behind it.
- Only use original artwork provided by St. Thomas Aquinas College.
- For more information, call the Office of Enrollment Marketing and Campus Communications at 845-398-4016.

COLOR LOGO VERSIONS:

The STAC logo uses one main color (PMS 209 Maroon) but it can be interchanged with PMS 142 Gold or in white as a “knock out” on a contrasting colored background.

Use of spot colors (Pantone Color Systems) PMS 209 or PMS 142 is recommended.

Horizontal Format:

PANTONE 209
C39; M91; Y57; K38
HEX #72263D
R-114   G-38    B-61

PANTONE 142
C0; M22; Y70; K5
HEX #F5BE49
R-245   G-190   B-73

Logo in PMS 142

PMS 142 as a background color

Inverted (KO) Logo Version
USING THE TORCH ON ITS OWN:

Use of the Torch on its own is permitted as a graphic element.

BLACK AND WHITE LOGO VERSIONS:

Horizontal Format:  

[Images of horizontal black and white logos]

Horizontal Knock Out:

[Images of horizontal knock-out logos]

Vertical Format:  

[Images of vertical black and white logos]

Vertical Knock Out:

[Images of vertical knock-out logos]

FONTS:

Logo font: Souvenir

Collateral Content Font: Trade Gothic